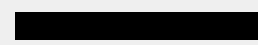




# TravoAI



Making every journey a personalized adventure.



**StormHacks 2023**

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Burnaby, B.C

# PROBLEM & SOLUTIONS

## Problem

Travelling is fun, but planning might not be. 67% of people believe planning trips is too time-consuming, often fraught with ambiguity and information overload. Creating your own itineraries can feel overwhelming.

## Solution

TravoAI uses cutting-edge AI to generate a travel itinerary tailored to your unique interests. With a simple user interface and a sophisticated backend algorithm, the travel experience will now be truly personalized.





**Name:** Bobby

**Age:** 19 years old

**Occupation:** Student

**Location:** Alberta

### User Description:

Bobby is a busy college student. He is interested in art. He wants to find a trip that suits his interests as well as his friend Kevin, who enjoys outdoor activities.

#### Personalized Itinerary:

- Based on where they are going, when they will be there, when they will leave, # of people going and the group's overall budget and interests

#### Highlights:

- Chat with our AI assistant if you have any questions
- Can choose between dark mode or light mode

#### Considers:

- How many people you are travelling with
- Your budget for the trip

#### Compares:

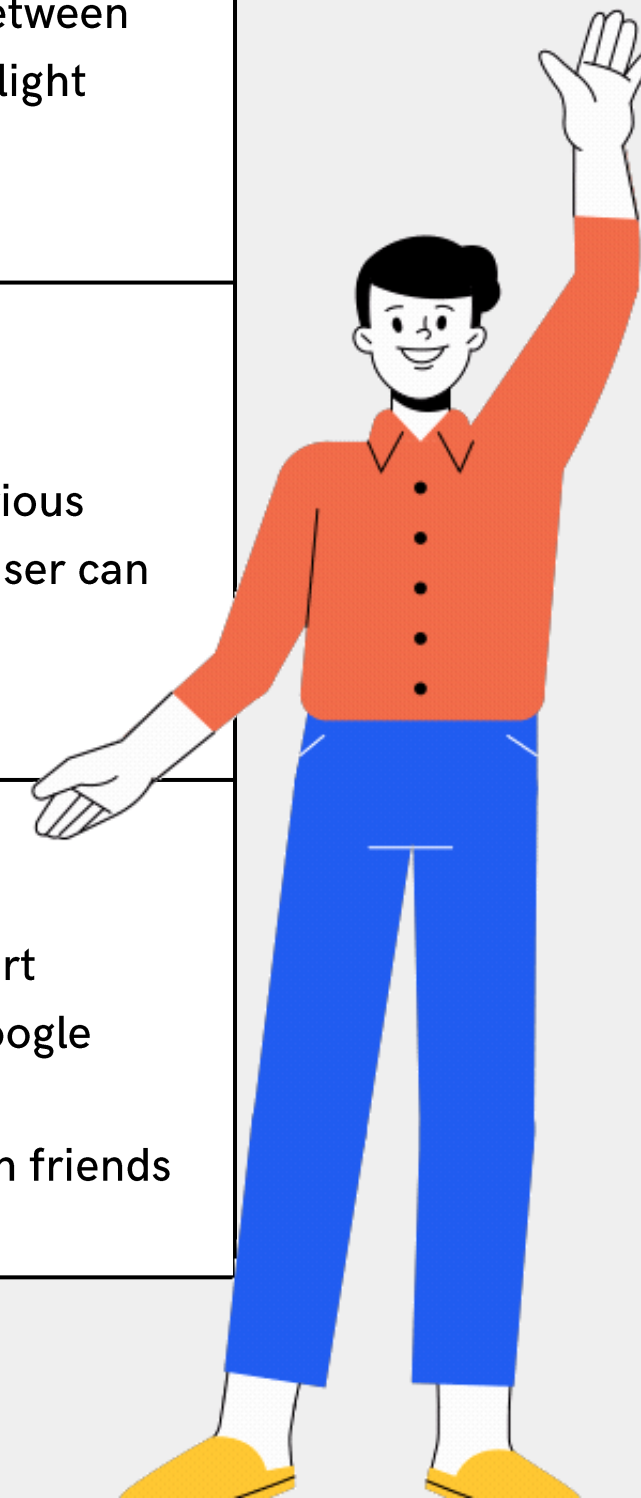
- Reviews of various activities the user can choose from

#### Provides:

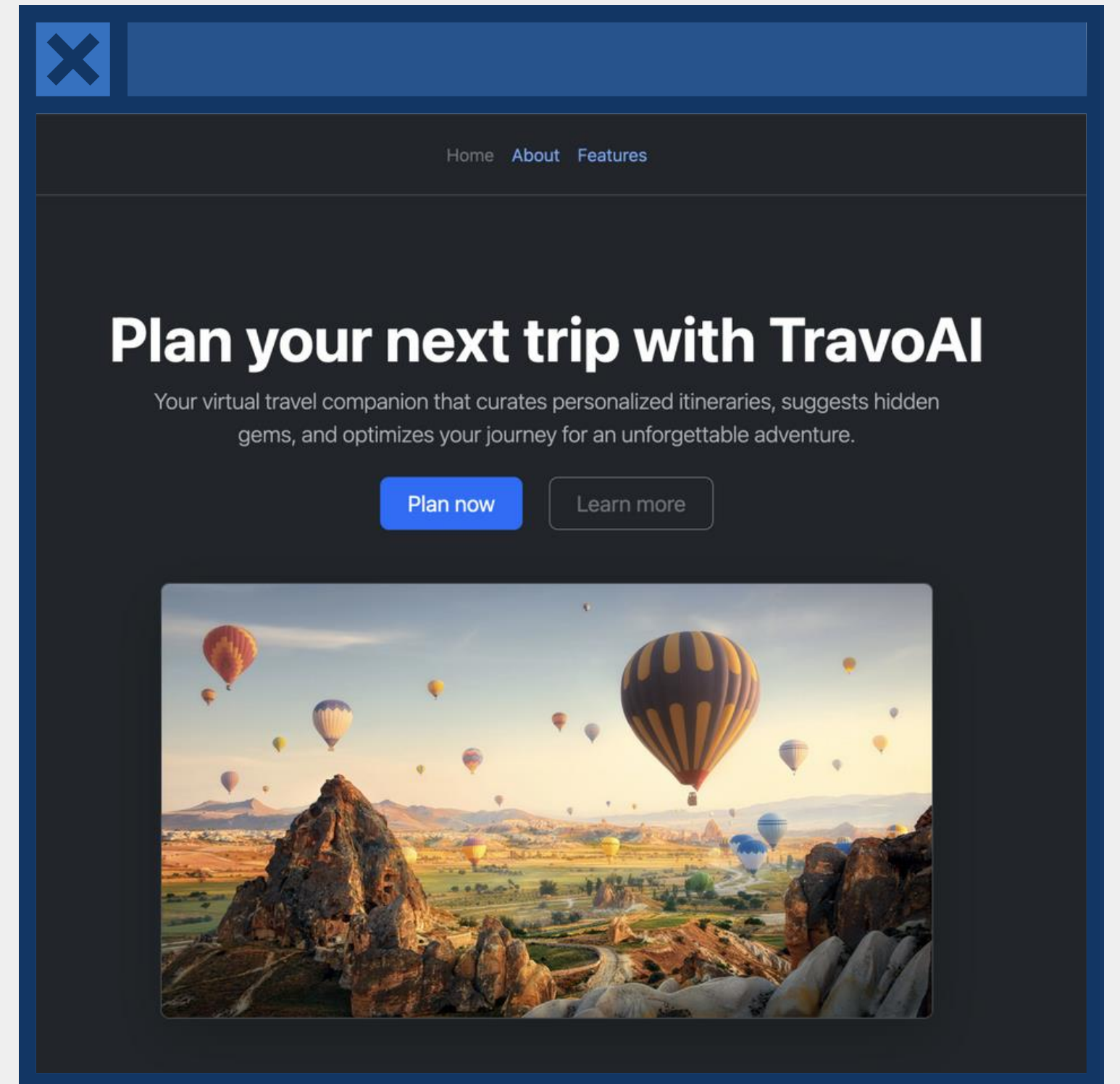
- Real time bus schedules
- Real time flight schedules

#### Includes:

- Ability to export itinerary to Google Calendar
- Share URL with friends



# DEMO




The screenshot shows a website interface for TravoAI. At the top left, there is a blue 'X' icon in a square. Below it is a dark blue navigation bar with the links 'Home', 'About', and 'Features' in white text. The main content area has a dark background. The headline reads 'Plan your next trip with TravoAI' in large white font. Below the headline is a sub-headline: 'Your virtual travel companion that curates personalized itineraries, suggests hidden gems, and optimizes your journey for an unforgettable adventure.' There are two buttons: a blue 'Plan now' button and a white 'Learn more' button with a dark border. At the bottom of the main content area is a large image of a hot air balloon festival over a rocky landscape at sunrise.

Home About Features

## Plan your next trip with TravoAI

Your virtual travel companion that curates personalized itineraries, suggests hidden gems, and optimizes your journey for an unforgettable adventure.

Plan now Learn more



# B2B REVENUE MODEL

TravoAI can offer a highly effective marketing platform for businesses looking to attract more visitors. Let's say one tourist location (Ex. Science World) wants more people to come. We would suggest science world as a top result to someone who wants to visit Vancouver, and the business would pay a small percentage of their revenue per person who goes to Science World because of TravoAI



# THE FUTURE OF TRAVOAI



## Sustainability

Include eco-friendly accommodation options for environmentally-conscious travellers



## Convenience

Create an integrated booking system for flights, hotels and local attractions and provide real-time weather updates



## Culture

Use AI to analyze user feedback and provide more detailed itineraries for future trips.